

Kevin Melendrez
New Mexico State University
Accounting & Information Systems
(575) 312-6031
Email: kdm@nmsu.edu

EDUCATION:

Ph.D., University of Arizona, 2004
Major: Accounting
Minor: Finance
Master of Accounting, University of Arizona, 2000
Bachelor of Accountancy, New Mexico State University, 1998

TEACHING INTERESTS:

Graduate and Undergraduate Financial Accounting

ACADEMIC EXPERIENCE:

Associate Professor, New Mexico State University. July 2012 – Present
Department Head, Accounting and Information Systems, New Mexico State University.
2012 – 2016, 2018 – 2020
NCAA Faculty Athletics Representative, 2018 – Present
Lionel Haight Chair in Accounting. August 2016 – July 2019
Interim Department Head, Finance, New Mexico State University. April 2015 – October 2015
Assistant Professor, New Mexico State University. 2007 – 2012
Assistant Professor, Louisiana State University. 2004 – 2007

NON-ACADEMIC EXPERIENCE:

Internal Auditor, Texas Utilities, 1998 – 1999

COURSES TAUGHT:

New Mexico State University

Introductory Financial Accounting: Undergraduate
Intermediate Accounting I: Undergraduate
Intermediate Accounting II: Undergraduate
Governmental and Not-for-Profit Accounting: Undergraduate
Financial Statement Analysis & Valuation: Master of Accountancy
Advanced Accounting Theory: Master of Accountancy
Financial Accounting Research: Master of Accountancy
Accounting for Managers: Master of Business Administration

Louisiana State University

Cost Accounting: Undergraduate
Cost Accounting: MBA
Cost Accounting: Professional MBA

PUBLICATIONS – REFEREED JOURNAL ARTICLES:

- Zhang, Y., Iyer, R. Melendrez, K., Sankaran, H. “Do Serial Acquirers Bite Off More Than They Can Chew?” Journal of Finance and Accountancy. 2021.
- Joo, T., Melendrez, K. “*Does the Reliability of Fair Value Measurements Affect the Relation Between Fair Value Adjustments for Unrealized Gains and Losses and Stock Returns?*” Journal of Accounting and Finance. 2017.
- Billiot, M., Joo, T., Melendrez, K. “*Market pricing of fair value measurements for non-financial firms.*” Journal of Finance and Accountancy. 2017.
- Legoria, J., Melendrez, K., Reynolds, J. K. “*Qualitative Audit Materiality and Earnings Management.*” Review of Accounting Studies. 2013.
- Smith, W. L., Boje, D. M., Melendrez, K. “*The financial crisis and mark-to-market accounting: An analysis of cascading media rhetoric and storytelling.*” Qualitative Research in Accounting & Management. 2010.
- Melendrez, K., Schwartz, W., Trombley, M. “*Cash Flow and Accrual Surprises: Persistence and Return Implications.*” Journal of Accounting, Auditing & Finance. Fall 2008.
- Dhaliwal, D., Gleason, C., Heitzman, S., Melendrez, K. “*Auditor Fees and Cost of Debt.*” Journal of Accounting, Auditing & Finance. Winter 2008.
- Jones, K., Krishnan, G., Melendrez, K. “*Do Models of Discretionary Accruals Detect Actual Cases of Fraudulent and Restated Earnings? An Empirical Analysis.*” Contemporary Accounting Research. Summer 2008.

PUBLICATIONS – NON-REFEREED JOURNAL ARTICLES:

- Melendrez, K. “*The Importance of Disclosure for Fair Value Accounting.*” New Mexico Business Outlook. December 2012.

RESEARCH IN PROGRESS:

- Ethical Leadership in Higher Education with B. Widner
Economic Development Bonds and Economic Growth with B. Widner
The Effect of GASB 68 on the Cost of Debt
Timeliness of Financial Reporting and Cost of Debt for Governmental Entities
Audit Materiality and Asset Impairments: Implications for Earnings Informativeness and Earnings Management Benchmarks with J. Legoria and J. Soileau

PRESENTATIONS GIVEN:

- Paris Financial Management Conference, 2016
New Mexico State University COB Research Seminar, 2009
American Accounting Association Annual Meeting, 2008
New Mexico State University Accounting Research Seminar, 2007

University of New Mexico Research Seminar, 2007
University of Texas–San Antonio Research Seminar, 2007
Louisiana State University Research Seminar, 2006
American Accounting Association Annual Meeting, 2005
Georgia State University Research Seminar, 2004
Louisiana State University Research Seminar, 2004
University of California at Irvine Research Seminar, 2004
University of Houston Research Seminar, 2004
University of Oregon Research Seminar, 2004
University of Utah Research Seminar, 2004
University of Arizona Research Seminar, 2003

REVIEW ACTIVITIES:

Ad Hoc Reviewer, AAA Financial Southwest Section Meeting, 2019
Ad Hoc Reviewer, AAA Financial Southwest Section Meeting, 2016
Ad Hoc Reviewer, Journal of Applied Accounting Research, 2013
Ad Hoc Reviewer, Accounting Horizons, 2010
Ad Hoc Reviewer, American Accounting Association Auditing Section Meeting, 2010
Ad Hoc Reviewer, Journal of Accounting, Auditing & Finance, 2010
Ad Hoc Reviewer, AAA National Meeting, 2009
Ad Hoc Reviewer, AAA Financial Accounting and Reporting Section Meeting, 2008
Ad Hoc Reviewer, AAA Financial Accounting and Reporting Section Meeting, 2006
Ad Hoc Reviewer, The Accounting Review, 2005

SERVICE:

University

Faculty Athletics Representative
Faculty Senate Advisory Council on Budget and Realignment, Chair
Provost's Team 6 Committee
College of Business Faculty Council
College of Business MBA Committee
Men's Basketball Head Coach Search Committee
Athletics Director Search Committee
College of Business Dean Search Committee
College of Business Development Officer Search Committee, Co–Chair
Athletics Council
President's Athletic Transition Team
Department of Accounting Recruiting Committee
University Research Council

Community

Diocese of Las Cruces Finance Council
St. Albert the Great Catholic Church Finance Council, Chair
Aggie Athletic Club, Board Member
Las Cruces Public School Board Audit Committee

PROFESSIONAL ACTIVITIES:

AACSB Accounting Peer Review Team for Marshall University, Chair, Scheduled March 2021
AACSB Accounting Peer Review Team for SUNY – Albany, Chair 2020
AACSB Accounting Peer Review Team for University of Montana, 2020
AACSB Accounting Peer Review Team for University of Nevada, 2014
American Accounting Association, Member
New Mexico Society of CPA's, Member

AWARDS AND HONORS:

NMSU College of Business Award for Outstanding Graduate Teaching, 2012
Qualitative Research in Accounting and Management Outstanding Paper, 2010
NMSU College of Business Award for Outstanding Junior Faculty Research, 2009
LSU Council on Research Summer Stipend Recipient, 2006

DOCTORAL COMMITTEES:

Doctoral Committee Member, Louisiana State University, Joseph B. Omonuk, 2007
Doctoral Committee Member, Louisiana State University, Sonia Wasan, 2006

LEADERSHIP ACTIVITIES:

Fundraising

Oversaw and participated in fundraising for the following major gifts:

- \$25,000 to create the Dale Spencer Endowed Scholarship
- \$600,000 to complete the funding of the Lionel Haight Endowed Chair
- \$39,000 to create the Accounting Alumni Endowed Scholarship
- \$15,000 to create CliftonLarsonAllen Current Use Scholarship
- \$30,000 to create Loren and Paula Cook Current Use Scholarship
- \$30,000 to fund EY Master of Accountancy Communications course
- \$30,000 to create the Loren and Paula Cook Endowed Scholarship
- \$25,000 to create the Doug and Karen Nordquist Endowed Scholarship

Other

Coordinated all activities of the 2013 Accounting AACSB Accreditation visit
Highly involved in all activities of the 2018 Accounting AACSB Accreditation visit